

Connecting Value Stream Maps and Business Models with TOGAF Enterprise Architecture



This workshop will be delivered by TOGAF Certified and IBM Certified Infrastructure Systems Architect



Connecting Value Stream Maps and Business Models with TOGAF Enterprise Architecture

About this workshop

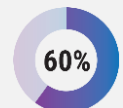
Enterprise architecture is vital in guiding digital transformation efforts within an organization. It provides a detailed overview of the internal systems, processes, and data flows, enabling organizations to identify improvement areas and innovation opportunities. Enterprise Architecture is a discipline that aligns the complex business and IT structures within large-scale organizations. It is a strategic and technical role that introduces practical standards across departmental units.

In a nutshell, the goal is to enable participants how to develop and connect Value Stream Maps and Business Models with TOGAF Enterprise Architecture by transforming the process of visualizing the current state and designing the future state of a value stream to identify areas of improvement and referring to Value Stream Use-Cases.

This one-day workshop will help teams with the fundamental knowledge on where to use Business Scenario in TOGAF Architecture Development Methodology (ADM) and connecting Business Models with TOGAF Enterprise Architecture.



80% Global 50 companies use TOGAF



60% Fortune 500 companies use TOGAF

100,000 plus TOGAF Certified Individuals

Target Audience

- CXO, GM IT, VP/Director IT, Senior Managers, Business Technology Leaders, Digital and Technology Team Leaders, Business Strategy, and Service Leaders, Data Analytics and Data Science personals, Application Software Development Teams and Programmers, Customer Experience Managers, Strategic Planners, Project Managers, Business Analysts, Security Professionals, IT Consultants, System Integrators, Solution Architectures, and Technical Writers. Senior Technology and Business Leaders who want to upskill their present set of skills in the space of Enterprise Architecture.

Prerequisites:

Participants attending this course should be familiar with basic Business and Information Technology concepts, common challenges associated with general system infrastructure technologies and their applications along-with a high-level introduction to TOGAF ADM 10 Phases.

The Challenge:

Large and medium-sized organizations are struggling about the alignment of business and IT as the most important motive for working on an enterprise architecture (EA). Other important reasons for putting EA on the agenda are support for change processes and strengthening the flexibility of the organization.

Unit 1 – Business Scenarios and Value Stream Mapping Overview

- Understanding Process, Methodology, and Framework.
- Value Stream Defined and Components of Value Stream.
- Understand Lean Manufacturing Methodology – Value Vs. Waste.
- Understand Value Stream Mapping and its purpose and benefits.
- Value Stream Aspects to Consider and Where to Begin – The Process.
- Value Stream Mapping and Printing Press Use-Case.
- Banking Process and Value Stream Mapping Use-Cases.
- How to Create, Analyze, and Improve a Value Stream Map?
- The TOGAF Business Scenario and its Purpose.
- Benefits of Business Scenarios.
- TOGAF Business Scenarios and the ADM.
- Understanding the Use of Business Scenarios in Enterprise Architecture.
- The Use of Business Capabilities & Value Stream in Developing Business Scenarios.
- Creating the Business Scenario – The Process and Business Scenarios in TOGAF.
- Understand the Contents of Business Model and Information Map.
- The Impact and Benefits of Information Mapping, Business Domain Relationships.
- Using Information Maps with the TOGAF ADM.
- Business streams of activities to unlock the value of the EA capability.
- Unit 1 Assessment.

Unit 2 – Developing and Connecting Business Models with TOGAF Enterprise Architecture

- Enterprise IT Strategy challenges of a growing business.
- Business Model Defined and Components for creating a Business Plan.
- Business Model Representation – A Three Element Framework.
- What is Business Modeling and Important aspects of Business Modeling?
- Key Components for Developing a Business Model Framework.
- Define Business Capability Maps and Best Practices.
- Business Model Framework Example Using Business Model Canvas.
- Business Model for Smooth Functioning – Strategic Position.

- The Importance of using Business Model Design.
- Relationships between Strategy, Business Models, and Architecture.
- Familiarizes architects with the concept and purpose of business models.
- How well-built Business Models enables better insight.
- Business Capability: Bridging Business and IT.
- Categorization of Business Capabilities.
- Connecting Enterprise Architecture with Business Models.
- Business Model Canvas, Business Capability Mode, Customer Journey Experience, Blueprints, and Identifying Capabilities.
- Key drivers for developing a model of a Business Architecture.
- Explains how business models relate to and influence the TOGAF ADM.
- Explores a common framework for creating business model artifacts.
- Unit 2 Assessment.

In a nutshell, TOGAF and Business Models are closely related. Business models, which outline how an organization creates, delivers, and captures value, are essential inputs into the TOGAF Architecture Development Method (ADM), particularly during the Business Architecture phase. TOGAF helps translate these business models into actionable architectural designs, ensuring alignment between business strategy and IT implementation.

In essence, the **business model** is the "what" and the "why" of a business, while the **business plan** is the "how". The business model provides the foundation, and the business plan outlines the steps to build the structure on that foundation. In this session, participants will learn how to develop and connect Value Stream Maps and Business Models with TOGAF Enterprise Architecture.

Skills and expertise to help you increase your knowledge in the field of digital technologies

Detailed Information

Course Code	: TN513
Course Duration	: 1 Day Instructor-led Face-to-Face
Course Location	: TLC, Customer On-site & Online.
Terms & Conditions	: 100% payment in advance.
Course Deliverable	: Comprehensive Student Guide and Course Certificate

For additional information, please write to us at: info@tlcpak.com



We look forward serving you as one of your trusted education and training services partners.



www.tlcpak.com